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Strategies for eradicating poverty to achieve sustainable development for all

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## **Doha Briefing 2018**

"Focusing on Families to Support the Implementation of the SDGs"

# Integrating a Family Perspective in the Localization of the SDGs and Arab Youth within the Context of Family Policies

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# **Key Messages & Recommendations: Family Policies and SDGs**

- The absence of the family perspective in SDGs could be considered as **an opportunity** to focus on its integration in national development strategies and plans
- Policies should be designed to **empower families** and give them more choices in line with the SDGs framework
- **Develop family policies** that lead to:
- Self-sufficient and resilient families.
- Healthy and educated children
- Improved access to decent work for family bread-winners, men and women alike
- Better work–family balance
- Gender equality
- Fulfillment of children's rights
- Stronger intergenerational bonds
- Promote an **inclusive social protection system** that allows individuals to exit poverty reduction programs without forfeiting their rights to social protection.

# Key Messages & Recommendations : Children & Parenting

- The provision of policies supporting **parental education** to contribute to the achievement of SDGs
- Family support programs are indispensable tools for promoting children's development, reducing family poverty, and preventing intergenerational transfers of income and welfare ingredients
- Extending the use of **couples' counseling** to children and young people's mental health services
- Family-work balance policies are important to helping achieve a fairer distribution of household duties and child-care responsibilities
- Promoting family' involvement in quality and inclusive education
- Acknowledging the role of grandparents in parenting

### **Key Messages & Recommendations: Women & Youth**

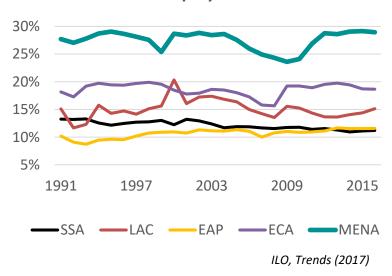
- Promote family policies that takes into account the status of women's autonomy for all
- Alleviate legal barriers and legislative shortcomings to gender equality
- Overcome region-specific gender stereotypes
- Youth policies can be more effective when approached through a family lens
- Family policies need to ensure safe transition to adulthood
- Build capacity for the youth to ensure equal opportunities for boys and girls to access quality education and decent jobs
- Youth in the Arab region experience the highest incidence of informal employment.

### The MENA\* Youth Employment Challenge

## Main Issue: Youth Social-Economic Exclusion

- MENA consistently has had the highest rates of youth unemployment in world (30% in 2016).
- Youth queue up for jobs in the public sector
- Scarcity of jobs in the formal private sector
- Schools provide limited marketable skills
- Few opportunities to gain work experience
- Family pressures limit interest in some careers
- Family financial support can delay job take up

#### **Youth Unemployment Trends**



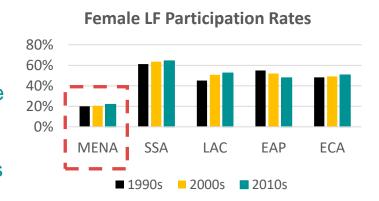
\* Most available data is for the Middle East and North Africa (MENA) region, which is mainly formed of Arab countries.

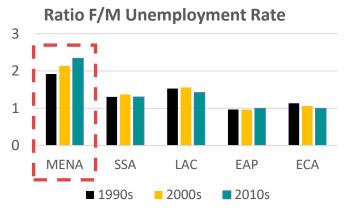
Other regions are Sub-Saharan Africa (SSA), Latin American and the Caribbean (LAC), East Asia and Pacific (EAP) and Europe and Central Asia (ECA). North America is omitted.

### **Female Labor Force Participation (LFP)**

## Main Issue: Female Social-Economic Exclusion

- MENA has by far the lowest female labor force participation rates in the world (21% in 2016)
- MENA also has the highest gender differences in unemployment rates (2.3 times in 2016)
- Social and family norms regarding female work
- Limited range of socially acceptable jobs
- Preference for jobs with good work conditions
- Strong preference for jobs in the formal sector
- Weak social support structures (ex. day care)
- Reliance on family support gives families a say





ILO, Trends (2017)

### The Plight of Migrant Workers & Refugees

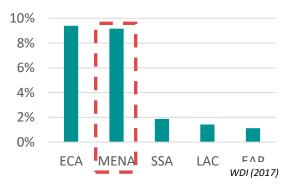
#### **Integration of Migrant Workers**

- Among the highest population shares in the world
- Mainly in the Gulf, but also Lebanon, Jordan, etc.
- Limited ability to change jobs or start a business
- More flexibility would promote economic growth

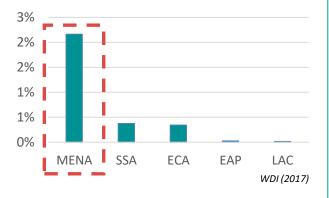
### **Integration of Refugees**

- By far the highest population share in the world
- Inability to access jobs in the formal sector
- Deterioration in their socioeconomic conditions
- Enormous pressures on host communities





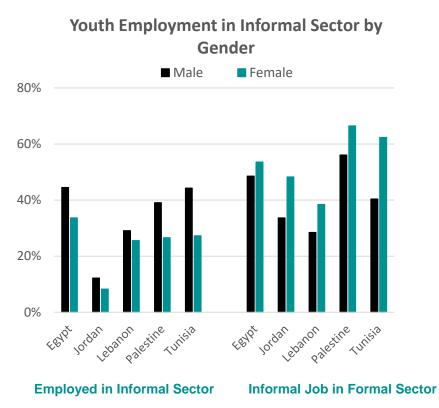
#### **Population Share - Refugees**



### **Large Informal Sector**

Main Issue: Insertion into the public sector and formal private sector

- Large unregulated informal economy covering over 60% of MENA workers
- Informal employment rates among youth may be as high as 80%.
- Informal jobs typically lack stability, social protection, legal recourse and benefits
- Young women are less likely than young men to work in the informal sector.
- Young women more likely than young men to have informal job in formal sector

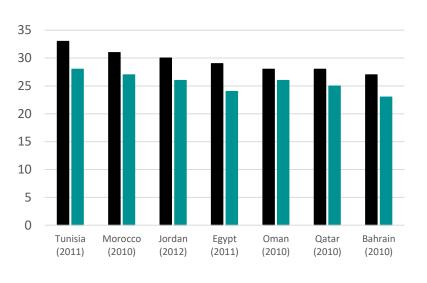


Source: SWTS (2015)

### **Family Formation and Cohesion**

- Delayed marriage and family formation has become a major problem in the MENA region.
- In Tunisia, the mean age at first marriage reached 33 for men and 28 for women in 2011.
- Delayed marriage can lead to frustration, unrest and radicalization among a country's youth.
- Major reasons for delayed marriage include:
- Lack of decent employment opportunities.
- Poor quality, low wage, unstable jobs.
- The high cost of marriage and buying a house.
- High rates of migration, especially among men.
- These factors also affect family cohesion.

#### Mean Age at First Marriage



■ Men ■ Women

Source: UNDP (2016); ESCWA (2013)

### **National Policies for Promoting Youth Employment**

### Family Policy – Before Marriage

- Financial support for low-income families
- Policies / programs to support family cohesion
- Neutralize social stigma for entry-level jobs
- Neutralize stigma for female employment

### Family Policy – After Marriage

- Improve access to affordable housing
- Reduce barriers to female employment
- Support affordable daycare and preschool
- Policies / programs to support family stability

### **Education Systems**

- Focus on relevant, marketable skills
- Improve career guidance & work experience

#### **Public Sector**

- Align salaries / benefits with the private sector
- Improve governance and limit corruption

#### **Private Sector**

- Reduce barriers to starting & running a business
- U Limit cronyism, especially on small scale

### **Arab Youth & Family Policies: Points for Discussion**

- Families in the Arab region play an important role in supporting their youth.
- Many actions help; covering aspects of social protection that are lacking in the region.
- Others actions hinder youth development and efforts to form families of their own.
- This is part of the Arab context and is expected and accepted by most youth and adults.
- Family policies are needed at the national level to support and complement their role.
- Globally, families, as a unit, have been suppressed and marginalized in the SDGs.
- Arab countries should focus on families as key actors in the development process.
- This is part of the important process of contextualizing and localizing the SDGs.



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البحوث لدعم السياسات الأسرية Research to advance family policies

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